

Alan Haburchak

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Education

Columbia University Graduate School of Journalism - New York, N.Y.

M.S., New Media Concentration, May 2009

- Reporter, producer and editor of multimedia content for digital video and web development workshop
<http://www.nyc24.com>
- Produced multimedia Masters project showing the human element of Bear Stearns' Wall Street collapse
<http://www.mylifeafterbear.com>
- Production editor for school's coverage of 2008 election and Obama/McCain Columbia visit.
<http://columbiajournalist.org/elections> <http://obamamccainatcolumbia.blogspot.com>

University of Colorado - Boulder, Colorado

B.A., Triple major in Chinese, History and Asian Studies, May 2005

- 3.54 GPA, Magna Cum Laude Honors in History
- Editor of *Colorado Historian*, Department of History's academic journal
- Selected for Summer 2004 study tour of China and Japan sponsored by the Freeman Foundation
- Awarded tuition scholarships in 2004 and 2005 by the Center for Asian Studies

Journalism Experience

Columbia Graduate School of Journalism - New York, NY - Digital Media Fellow June 2009 to Present

- Work closely with faculty and technology staff to teach and expand digital-media in the school's curriculum

Circuit Media, LLC - Denver, Colorado - Reporter

Jan. 2008 to May 2008

- Covered legislation in Colorado Statehouse, providing real-time tracking updates for [State Bill Colorado](#)
- Wrote for weekly newspaper [Law Week Colorado](#), covering the legal community and the legislature

Freelance work: Video for WNBC's New York Nonstop Channel

Original package online here: <http://www.newmedianewsroom.com/toughtimes/hangingon/m5.html>

Freelance work: Photo slideshow of New York Marathon for Runner's World Online

At Runner's World Online: <http://www.runnersworld.com/photo/new-york-marathon/nyc-marathon-first-ave>

Professional Experience

[LegalView.info](#) - Denver, Colorado - Content and SEO Manager

May 2007 to Present

- Researched, wrote and edited copy on a variety of legal issues, from unsafe drugs to recalled peanut butter
- Currently content/search engine optimization (SEO) manager; retaining over 40K unique pageviews/week

Grand Hyatt Hotel - Denver, Colorado - Front Desk/Night Audit Manager

Aug. 2006 to Aug. 2007

[TellSell Consulting](#) - Frankfurt, Germany - Market Research/Analyst

Sept. 2005 to Aug. 2006

- Coordinated an international research team on innovative broadband technologies
- Wrote and edited bi-weekly reports for the executive board of T-Com, subsidiary of Deutsche Telekom

Skills

- Web development experience with Adobe Dreamweaver, HTML, CSS, XML, Javascript
- Multimedia production using Adobe Photoshop, Adobe Flash (AS2 & AS3), Pro Tools, and Final Cut Pro
- Well versed in content management systems including Wordpress, Moveable Type, Drupal, and Fatwire

Languages

Intermediate Mandarin Chinese (spoken as well as written)

Conversational German

References

Duy Linh Tu, Digital Media Coordinator, Columbia Graduate School of Journalism dnt3@columbia.edu

Jennifer Preston, Social Media Editor, New York Times Online jepresto@nytimes.com

Peter Kent, General Manager, LegalView.info peter@legalview.com